



PRODUCT MANAGER SALARY IN 2025



So, are you curious about what a Product Manager can earn in India? You've come to the right place! This guide from the Institute of Product Leadership breaks down the factors that influence Product Manager salaries, from your experience level to the company you work for.

WE'LL COVER THINGS LIKE:

- How much can you Expect to Earn at Different Stages of your Career?
- How much are the Top Tech Companies paying their Product Managers?
- Skills and Experience That Can Significantly Boost Your Salary

AVERAGE PRODUCT MANAGER SALARY IN INDIA

Thinking about your salary as a Product Manager in India? This table gives you a rough idea of what you can expect based on your experience level. It shows both the median (middle) and average salaries, which are broken down into fixed pay, stock options (ESOPs), and bonuses.

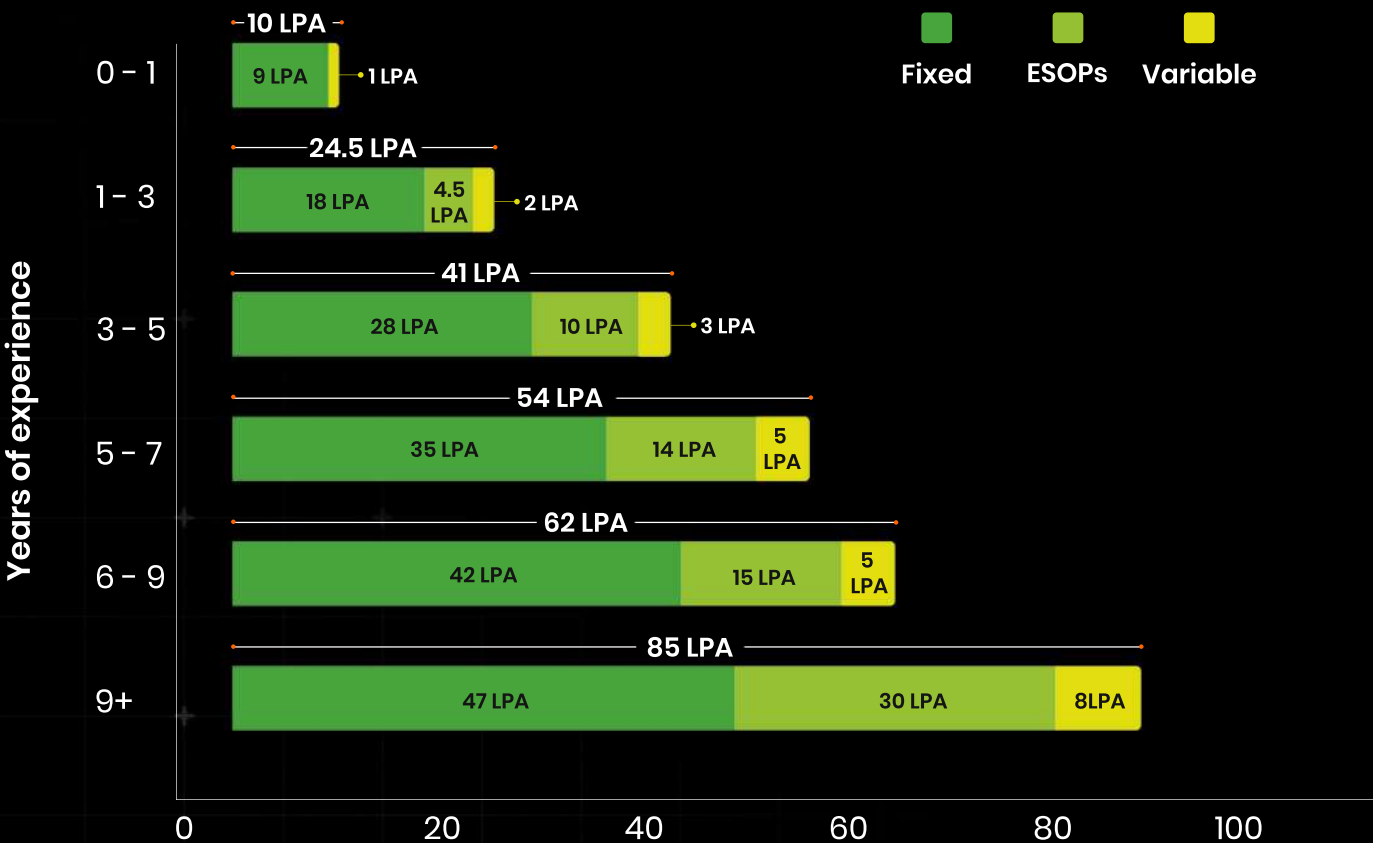
It's important to remember that your actual salary can be higher or lower depending on things like the company you work for, the industry you're in, where you live, and your specific skills. But this table should give you a good starting point for your salary discussions and career planning.



MEDIAN SALARIES OF PRODUCT MANAGERS

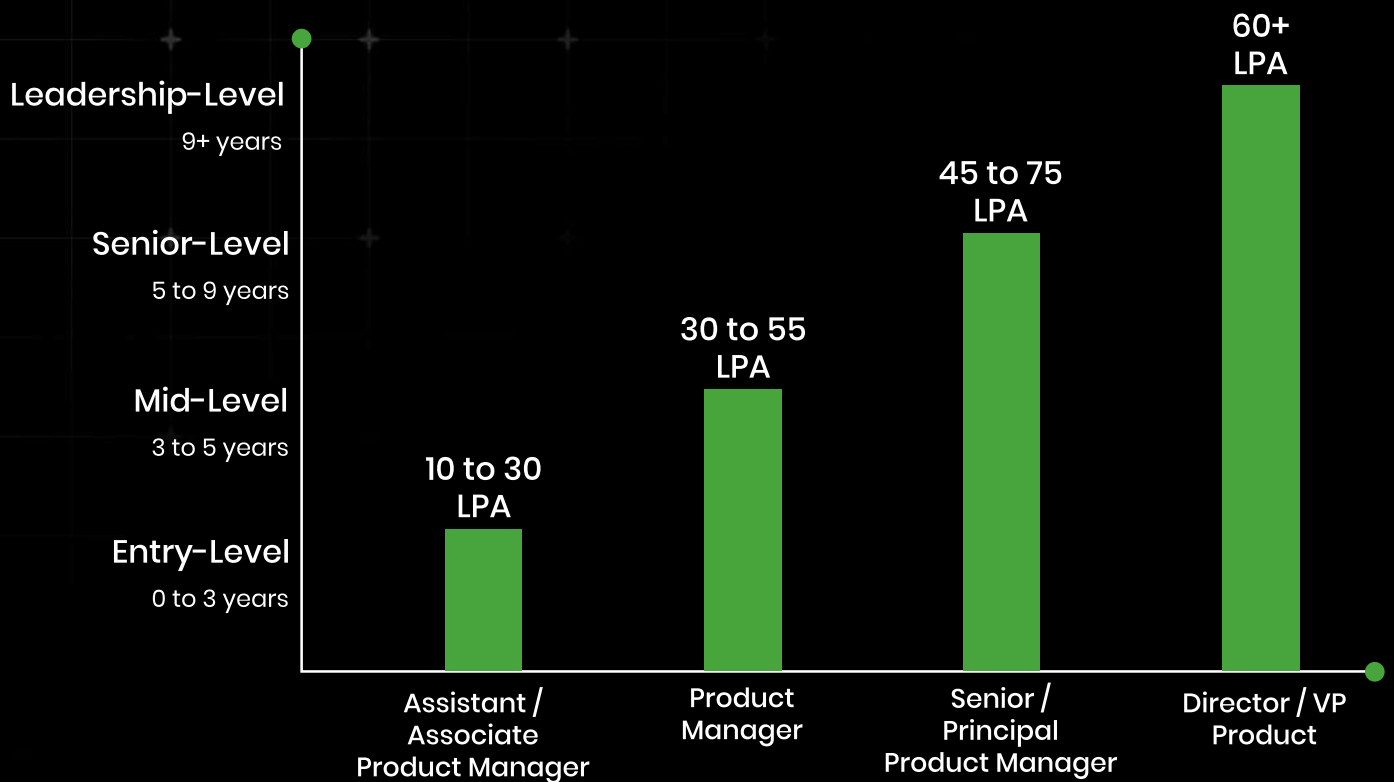


AVERAGE SALARIES OF PRODUCT MANAGERS



Source: Glassdoor, AmbitionBox, Indeed, Payscale, Levels.fyi

SALARY VARIATION BY SENIORITY LEVEL



TOP-PAYING COMPANIES



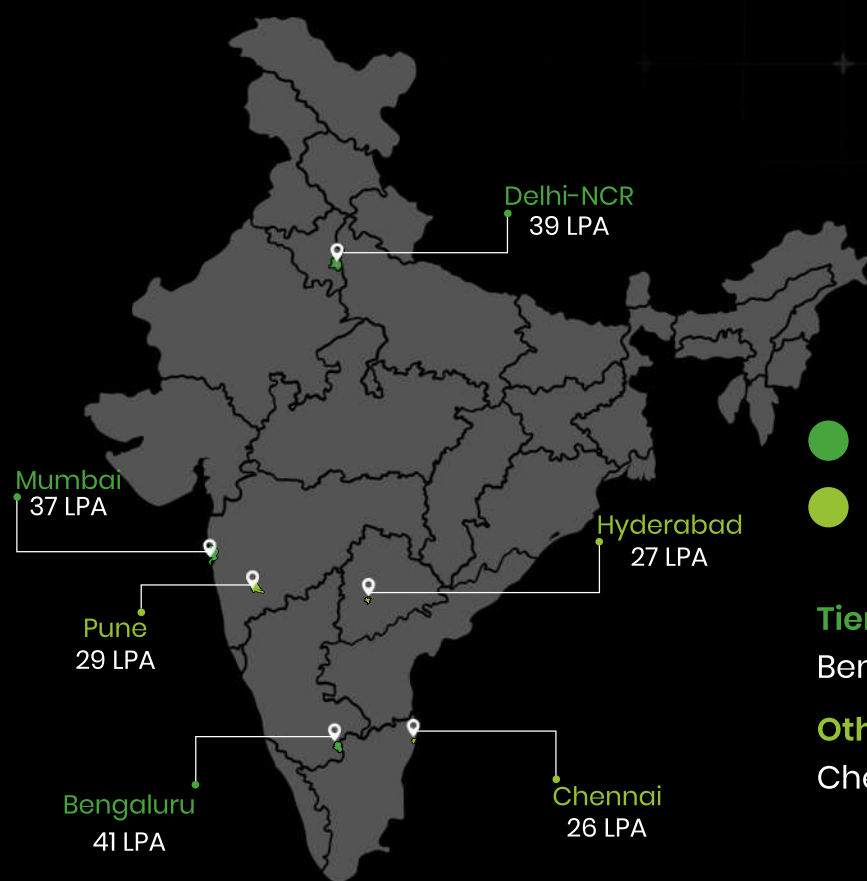
Tech Giants:

Companies like Google, Microsoft, Amazon, and Meta typically offer highly competitive salaries.

Industry Leaders:

Leading companies in sectors like fintech, e-commerce, and healthcare also provide attractive compensation packages.

SALARY BY LOCATION IN INDIA

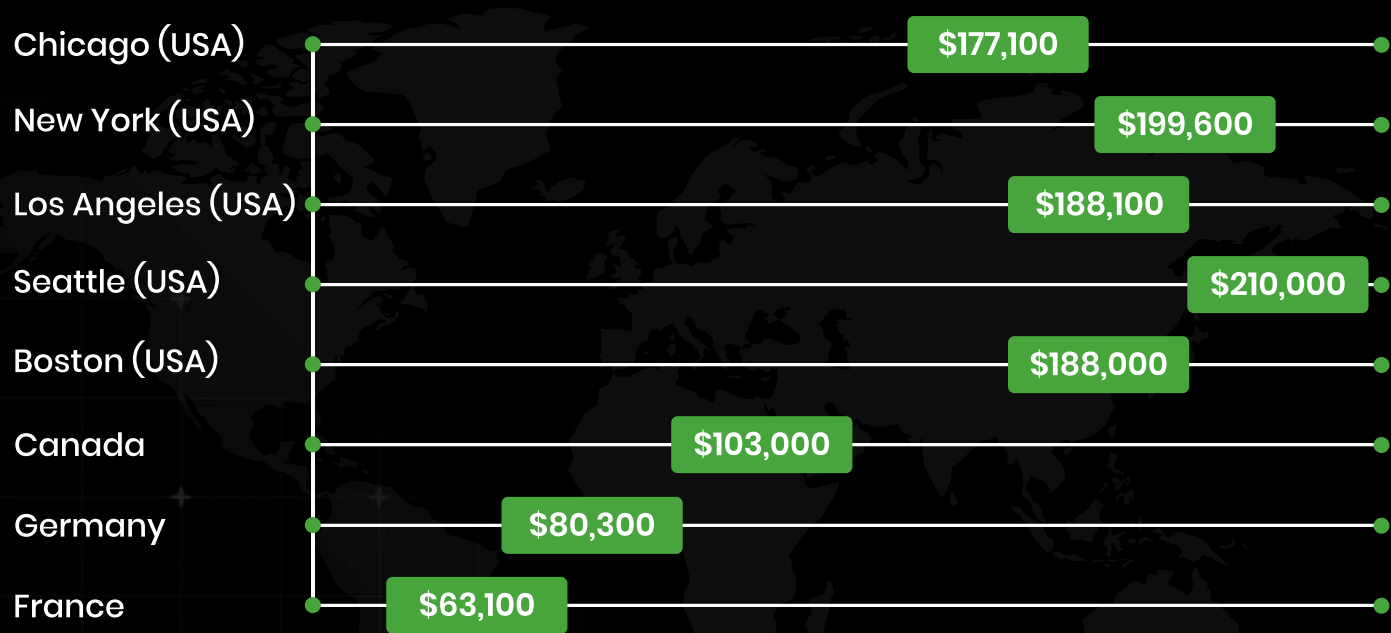


- Tier 1 Cities
- Other Metros

Tier 1 Cities: Major tech hubs like Bengaluru, Delhi-NCR, and Mumbai

Other Metros: Cities like Hyderabad, Chennai, and Pune also offer competitive

SALARY OUTSIDE INDIA



Source: Glassdoor, AmbitionBox, Indeed, Payscale, Levels.fyi

IMPACT OF SKILLS

Hot Skills:

If you know how to work with Agile teams, crunch data, and use AI/ML tools, you're in high demand! These skills can significantly boost your earning potential.

Industry Expertise:

Deep knowledge of a specific industry, like fintech or healthcare, can make you a valuable asset and translate into a higher salary.

TIPS FOR INCREASING YOUR SALARY

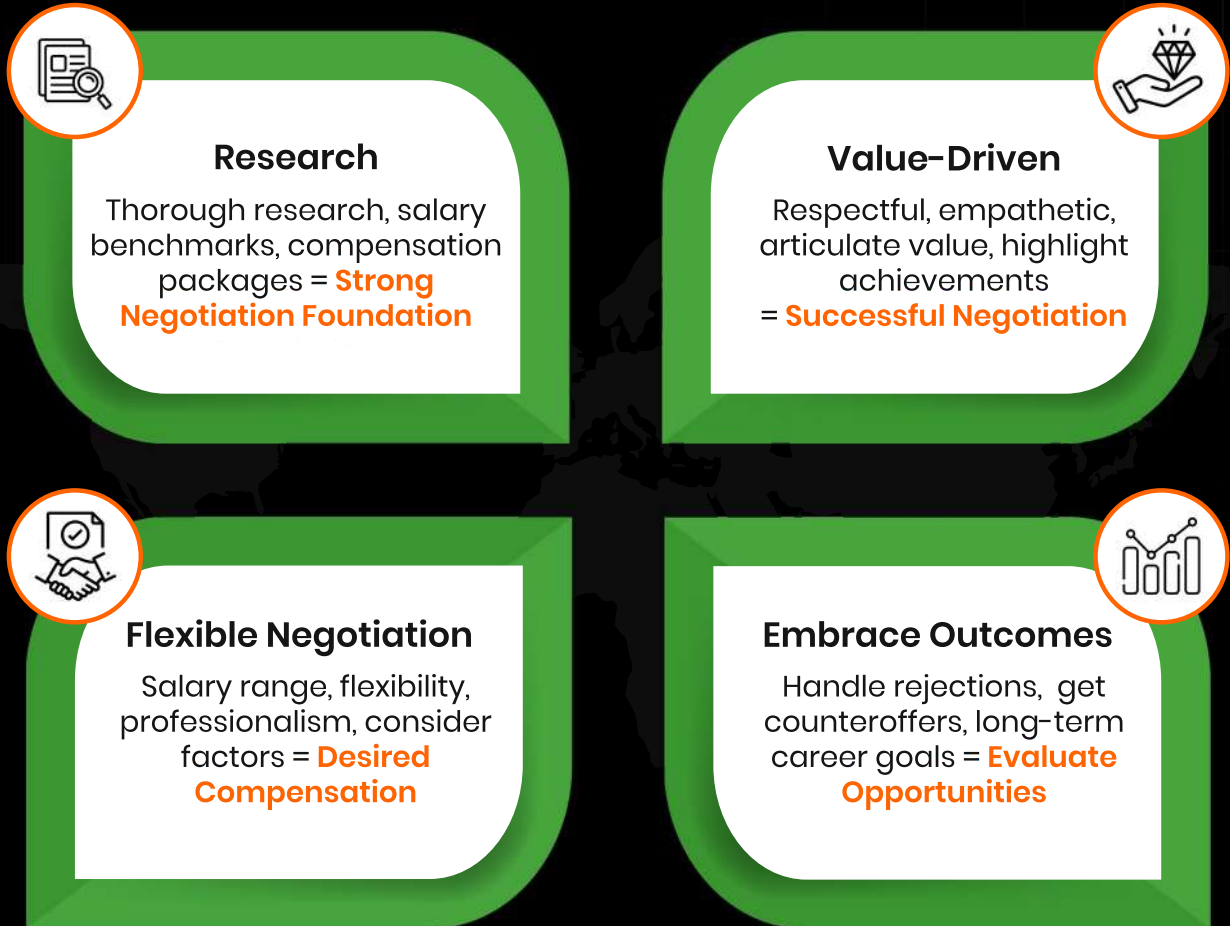


THE FUTURE OF PRODUCT MANAGEMENT SALARIES

The tech world is constantly changing, and Product Managers are going to be more important than ever. With things like AI and automation becoming more common, Product Managers who can learn and use these new tools will be in high demand. This means that salaries for top Product Managers are likely to keep going up in the future.

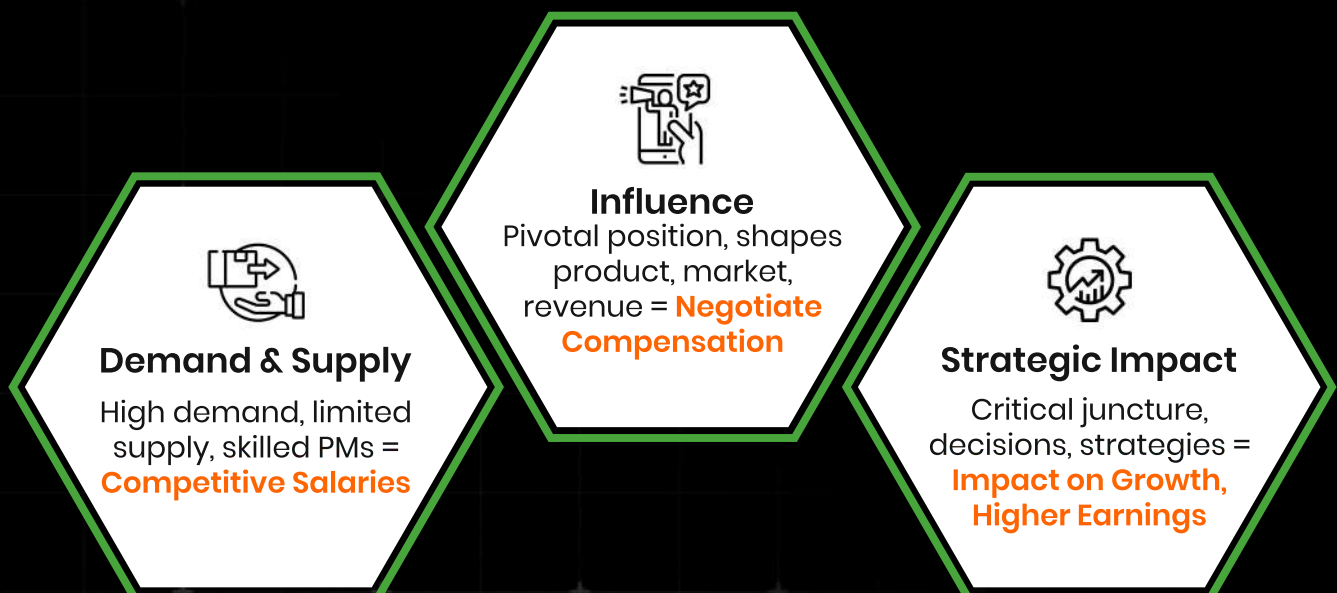
STRATEGIES FOR PRODUCT MANAGERS TO INCREASE THEIR SALARIES

To enhance their earning potential, Product Managers can employ the following strategies



WHY PRODUCT MANAGERS EARN MORE

Several factors contribute to the attractive salaries of Product Managers:





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