

Institute of Product Leadership with NASSCOM to reskill 4Lakhs IT Professionals in the next 3 years

BANGALORE: Institute of Product Leadership (“IPL”) and FutureSkills, a NASSCOM initiative working to reskill its members by transforming technology managers and executives into future product managers and industry leaders, with specialization and skills relevant for current times.

IPL, India’s first Product Leadership B-School, has partnered with Future Skills, NASSCOM’s flagship initiative on reskilling to provide senior working professionals with a hands-on and industry-first curriculum waving a career path helping them to accelerate into senior product professionals and industry thought leaders. IPL’s industry-specific Executive MBA in Product Leadership and certificate programs curriculum enables the current and future working professionals, by improving the quality of the employable workforce in the IT-BPM industry.

In 2018 Prime Minister Narendra Modi announced the Future Skills initiative at Hyderabad.

Pinkesh Shah, Director of Programs at the Institute of Product Leadership said: “This initiative will ensure we have a scalable way to build the talent pipeline of professionals with product mindset and skillsets - critical to the journey of Make In India and also building global products from India”.

As part of the partnership, IPL will make its product management certificates programs like Executive MBA in Product Leadership, International Certification in Product Management and Marketing, and Product Management Workshops accessible to 200,000 users on NASSCOM’s FutureSkills platform, and will further work towards embedding them into the Career Management Cell at the Institute to refresh their portfolios which will help the learners to network, engage and get recruited by companies globally.

Romil Thurakia Co-Founder Candela Labs and a faculty at the Institute believe the initiative will “equip professionals with tomorrow’s specialized skills. Product Management is a premium skill that is much in demand and short in supply. I am sure IPL along with Nasscom will be able to bridge this demand and supply gap in the industry.”

The learners will also have access to the premier networking events at the Institute like the Industry Connect session, Skillathons, focussed Masterclasses and various conferences and conclaves that focuses on providing the alumni a forum to pitch and validate their ideas from the Industry leaders and reach out to investors for funding opportunities.

NASSCOM Future Skills CEO Amit Aggarwal believes the initiative will see IT, professionals “[sample quote] We believe that professional skills are the next big area of growth for India beyond the full-stack technical skills. Companies and individuals focusing on innovation and product skills will benefit from our partnership with the Institute of Product Leadership”

NASSCOM FutureSkills is an industry-driven learning ecosystem to get India accelerated on the journey to building skills and becoming the global hub for talent in emerging technologies. The program aims to reskill 2 million professionals and potential employees & students in the industry over a period of 5 years on 155+ skills spanning across 70+ job roles on 10 emerging technologies namely Artificial Intelligence, Blockchain, Big Data Analytics, Cloud Computing, Cyber Security, Internet of Things, Mobile Tech, Robotic Process Automation, Virtual Reality & 3D Printing. Recently learning content on 10 professional skills critical for the IT/ITES sector and which align to the roles emerging from the 10 emerging technologies has also been added to the platform. The FutureSkills portal uses the technology of the future, to create a space where a learner can access content on all the skills of the future. A learner can seamlessly access free and paid content, assessments, virtual labs and get certified on the skills of their choice. The platform is fuelled by a curation engine that has the ability to trawl the massive amount of high-quality learning content available on the web and funnel it in an easy to consume format that's meaningful and effective for the learners. It also has a curation feature that allows Subject Matter Experts from Industry and academia to contribute by curating content and learning pathways on these technologies.