PRESS RELEASE

INSTITUTE OF PRODUCT LEADERSHIP

FOR IMMEDIATELY RELEASE   **5 th Aug 2019**

Institute of Product Leadership (IPL) partnered with **MIT ADT**, Pune, delightfully announces the commencing of the full-time **MBA in Data Science & Technology Management** program oriented towards freshers for upgrading their careers in the data science and technology domain from 5th August 2019.

This program is focused on remodeling career in the hottest profession in the current industry. IPL & MIT ADT **MBA in Data Science & Technology Management** helps strengthen the strategic decision making & analytical skills of a professional with a technical and non-technical background.

IPL and **MIT ADT** curriculum emphasizes the importance of **'Experiential learning,'** which instigates **learning by doing** pedagogy. The faculty are industry leaders from across the globe, who enables the tech professional to build real-time solutions for real-time problems. The faculty consists of CxOs, best-selling authors & Industry practitioners.

Curriculum: The course curriculum is designed in a way to develop Technology leaders who can elevate from coding to managing technology which will enable them to inspire & grow within their teams and organizations.

The curriculum includes these core courses that facilitate to stay current in the industry;

- Business and Product Design
- Technology & Platform Design
- Product Operations
- Leadership
- Finance
- Data Analytics

Skill-building through experiential learning:

- 3 semesters of Integrated coursework & labs
- Skill hackathons focusing on major real-time company problems
- Live industry projects with dedicated mentors

Skill Labs are where applied learning happens by solving real-world problems. Skill labs are add-ons to the curriculum for excelling in Data Science, Communications, Digital Marketing/Growth Hacking, Cloud, Product, and UX through dedicated labs.

The **MBA in Data Science & Technology Management** would help students understand business, market, customer, process, innovation and leadership context and transition into roles like Product Marketing Manager, Agile Product Manager, Engineering Manager, Data Analytics Manager, and UX roles.

About the Institute of Product Leadership:

Founded in 2012, the Institute of Product Leadership is India's first B-School for technology managers, Data Scientists, and Leaders focusing exclusively on Data Science to transform Engineers and Software architects into future Technology managers. Headquartered in Cupertino, CA, Institute of Product Leadership designs and delivers career growth acceleration programs for Tech professionals to fast-track their career path transformation right from being equipped with approachable User Interfaces to clean datasets, train models, and evaluate them to embarking on Data Science and Technology Management journey.

FOR MORE DETAILS, CONTACT:

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